

J.D. Birla Institute
Departments of Science, Commerce & Management
INTERNATIONAL CONFERENCE ON
“Environment and its Impact on Society”

COMMERCE & MANAGEMENT CATEGORY

Selected Papers

Sl. No.	PAPER CODE	AUTHOR	PAPER TITLE
1	CM1	Savita Mishra	Green Economy and its Impact on Environment
2	CM2	Sunita Jaiswal	Outcome and Consequences of the Use of Consumer Products in Relation to Counterfeit Products
3	CM4	Pallabi Priyaadarshini	Consumer Products – Is the Lifeline Cutting Short Our Lives
4	CM6	Namrata Shah	Consumer Attitude Towards Green Marketing
5	CM8	Kajal Gandji and Sreemoyee Guha Roy	Sustainability of Microfinance Institutions in India
6	CM9	Paromita Dutta	Corporate Sustainability: A Case Study on Toyota Motor Corporation
7	CM10	Atreyee Pal	The Trade Off Between Inclusive Growth and Environment Protection in Indian Economy
8	CM12	Pintu Majim, Romana Ali and Madhumala Sengupta	Relationship Between Attitude and Behaviour towards 3R's (Reduce, Reuse and Recycle) for Sustainability: A Case Study
REVIEW PAPERS			
1	CMR1	Papia Mitra and Pritha Sen	Industrialization: Its Impact on the Society and the Environment
2	CMR2	Poonam Kumari	Degradation of Environment: Issues and Challenges
3	CMR4	Ishita Chatterjee and Bipasha Sinha	Green Human Resources: An Effort towards Environment Sustainability
4	CMR5	Madhumala Sengupta, Aparajita Sengupta and Debal Majumdar	Community Supported Agriculture (CSA) as a Strategy for Sustainable Living